

## Privacy policy

Based on the European Parliament and Council Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC (General Data Protection Regulation), Dz.U.U.E.L.2016.119.1 - hereinafter: RODO, we would like to inform you that:

- INTERsoft sp. z o.o. (KRS 0000126422) and ArCADiasoft Chudzik sp.j.(KRS 0000316955), both with headquarters in 90-057 Łódź, ul. Sienkiewicza 85/87, Poland (hereinafter referred to as "Administrators") co-administer your personal data – we are entitled to do this by GDPR. We are co-administrators in accordance with the provisions of this regulation and jointly fulfill the obligations arising from GDPR, in particular, we are jointly responsible for the implementation of your rights, including the transfer of information regarding the processing of your data.
- We have not appointed an inspector of personal data protection. In matters regarding the protection of your personal data, you can contact us at [rodo@intersoft.pl](mailto:rodo@intersoft.pl) or [rodo@arcadiasoft.pl](mailto:rodo@arcadiasoft.pl)
- We process your personal data for our common purposes; organizing the sale of products and services, and for marketing purposes.
- Categories of personal data that affect you include: name and surname, contact details, including e-mail addresses, identification numbers, if we had contact in relation to your professional occupation, we may also have information about your employer or the entity you represent.
- the recipient of your personal data may be entities processing data on our behalf on the basis of an agreement for the processing of data, in particular providing us with IT services, cooperating entities and entities obliged to do so under the law.
- Your personal data will not be transferred outside the GDPR or to an international organization.
- Your personal data will be stored until the completion of the agreement, protection and seeking potential claims or the withdrawal of your consent to the processing of data if you have expressed it.
- You have the right to request access to personal data, rectification, deletion or limitation of processing and the right to object to the processing, the right to transfer data, as well as the right to withdraw consent at any time without affecting the lawfulness of processing that has been carried out based on consent before its withdrawal.
- You have the right to lodge a complaint with the supervisory body, which in Poland is the President of the Office for Data Protection, when you find that the processing of personal data violates the provisions of the GDPR.
- Providing personal data is voluntary, but the consequence of not providing personal data will be the inability to contact you personally or no possibility of realizing an agreement or service.
- Your data will not be subject to profiling.

## Cookies files

The website uses cookies, thanks to which users can use the personalized resources of the website.

Cookies are small text files saved on the user's hard drive by the web pages server in which user settings have been saved.

They are created by a web browser, each time the page is launched. Some of them can remain on the device after closing the browser. Cookies can be accepted or rejected. Most Web browsers automatically accept cookies, but usually you can reject them by modifying the settings of your browser.

Cookies do not harm the system in the user's device in any way or affect the way it works, in particular they do not cause any configuration changes in the user's devices or in the software installed on these devices.

Cookies used on the website do not collect information enabling the identification of the user. Cookie files contain information that can be later read by the Web server in the domain from which the cookies are derived, which allows it to remember the preferences of the returning user to the site.

Cookies are not used to run programs or transmit viruses to your computer.

Cookies are used to remember information about users, for the purposes of:

- verification and development of its offer of services
- providing personalized offers and services to users on internet services
- the presentation of advertising and offers in a way that takes into account the interests of recipients

Blocking cookies may affect the operation of the internet service or completely prevent the use of some functions. If the user decides to accept cookies, he / she has the option to delete the accepted cookies at any time.

## Internet advertising and remarketing.

The internet service has implemented scripts that work [Google AdWords](#) oraz [Google Analytics](#).

These scripts can create cookies and allow one to collect information and analyze the traffic and preferences of users using the site.

This information allows one to optimize and better match internet advertising and that published by Google in the Google search engine and in partner networks via internet services related to the [Google Adsense](#) service.

Based on the collected data from the Internet, and thus also this website, Google determines the preferences and interests of each user by assigning them categories defined by Google. These preferences can be checked using the Google Ads Preferences Manager website prepared by Google.

Google provides detailed information on the technology and rules for obtaining data from cookies on the website: [Technologies and rules for obtaining information](#)

There are no implemented solutions on the website that would allow other companies, and in particular Google, to obtain personal data or other data that would allow for the identifying of the user who uses the website or other related websites.